

Lancaster County Cheese News

June, 2012



NEW



Phillips
Lancaster County
Natural Cheddar Cheese

32/1# RW Wedges/case

www.LancasterCountyCheese.com

Call *Phillips* for great
tasting cheese — like me!



September Farm Cheese

*Artisan-style cheese, aged cheddars, hand waxed.
Made in Honey Brook, Pennsylvania, from fresh
pasteurized milk on an award-winning dairy farm.*



**Robertson's Select
Extra Sharp Cheddar**



**Apple Cinnamon
Cheddar**



Muffalietta Cheddar

September Farm cheddar cheese is characteristically a full-bodied cheddar with buttery notes and a creamy finish. Under the watchful eyes of Dave and Roberta Rotelle, the cheese is blended with herbs and seasonings to expand the flavor profile. These artisan cheeses are made from fresh milk, made directly from milking to the cheese vat, and cave aged to perfection. September Farm is a family farm with over 50 Holsteins, where cheese making is taken very seriously. September Farm is unique because the Rotelle family controls every aspect of milk production — from the fields to the cows, from the milk to the cheese vat — each batch of cheese is made following time-proven traditions for hand crafting, handwaxing, and aging of artisan-style cheese. September Farm cheese is hormone free, and made with the finest all natural ingredients and free of preservatives. Other flavors include:

- Honey Jack
- Pepperoni August Jack
- Chives & Dill Jack
- Joy's Tomato Basil Jack
- Jumpin Jalapeno Jack
- Garlic & Basil Jack
- Mild Cheddar
- Medium Cheddar
- Sharp Cheddar
- Smoked Cheddar
- Horseradish Cheddar
- Chili Pepper Cheddar
- 3 Year Extra Sharp Cheddar
- Plain Cheese Curds
- Cajun Cheese Curds
- Roasted Garlic Curds
- Tomato Basil Curds
- Amish Cup Cheese



Great Dairy Facts

- Lowfat dairy foods such as milk, yogurt and cheese, may help control body fat, according to several studies.
- Women who consumed the most calcium and ate at least 3 servings of dairy foods per day were 80% less likely to be obese than those with the lowest intake.
- A lowfat diet providing 3 servings of lowfat dairy products and 8 to 10 servings of fruits and vegetables, significantly lowers blood pressure as much as some medications, especially when combined with a low sodium intake.
- The results of a study published in The New England Journal of Medicine show calcium may help reduce the risk of colon tumors.

Purveyors of the finest domestic cheese since 1933



433 Centerville Road
Gordonville, PA 17529

Phone: 717-354-4424

Fax: 717-355-0784

Cliff Cell: 717-669-1551

Rick Cell: 717-983-8071

Email: info@LancasterCountyCheese.com

Visit us on the web:

www.LancasterCountyCheese.com

“YES, we carry deli meats!”

Turn to *Phillips* Lancaster County Cheese Company for all your deli meat needs. We proudly carry:

- PennDutch Sweet Bologna
- PennDutch Lebanon Bologna
- Hormel Honey Baked Ham
- Hormel Cooked Ham 10%
- Farmland Chopped Ham
- Willow Brook Turkey Ham
- Marvel Oven Roasted Turkey Breast
- Marvel Honey Smoked Turkey Breast
- Pierce Chicken Salad
- Seltzer’s Original Beef Sticks
- Seltzer’s Spicy Beef Sticks
- Seltzer’s Smoke N Honey Chubs
- Weaver’s Beef Sticks
- Weaver’s Sweet Bologna
- Weaver’s Turkey Sweet Bologna
- Farmland Virginia Ham

... and other fine deli meats your customers will love.



NEW LABEL.
(Same great cheese!)

A new label now surrounds the same dairy products you’ve come to trust and enjoy from the dairy farmer-owners of Associated Milk Producers Inc. (AMPI). The State Brand logo has been retired and in its place is a rolling pasture scene of a dairy farm with grazing cows. The fresher, cleaner look now prominently includes the AMPI logo, along with the cooperative’s “*genuine by nature*” tagline. Why the change? It was time. The same State Brand label had marked AMPI products for more than 30 years. Following a recent update of the cooperative’s logo, the decision was made to redesign product packaging to include the new look. We are proud of AMPI dairy products and now our packages show that pride. When your customers purchase our products, they’ll now know they’re buying from the dairy farmers of AMPI.

Clearfield & Cooper Ads in June 16 Newspapers

Advertisements with \$1 off coupons for Clearfield American Cheese and Cooper CV Sharp Cheese will be running in the newspapers throughout your areas on June 16, so expect customers with coupons in hand! In addition, we have in-store \$1 off coupons available for your use to increase sales.

Consumers and deli managers prefer **Cooper** and **Clearfield**. As you know, **Clearfield** and **Cooper CV** cheeses are REAL American cheeses, NOT just



cheese products.

Cooper CV SHARP is in a class of its own. Consumers regularly request it by name, and frequently sing its praises. We often hear from consumers and deli managers alike that **Clearfield** and **Cooper** are the brands consumers prefer.