

October, 2011

Phillips Lancaster County Cheese Company News



COOPER & CLEARFIELD SALE ENDS OCTOBER 4

The Cooper and Clearfield two week promotion comes to an end on Tuesday, October 4.

We still have in-store \$1 off coupons available for your use to increase sales.



The coupons are valid through December 31. Clearfield and Cooper CV cheeses are REAL

American cheeses, *NOT* just cheese products. The main competitor to Clearfield is not only priced higher, but is a cheese product!

Cooper CV SHARP is in a class of its own. Consumers regularly request it by name, and frequently sing its praises. We often hear from consumers and deli managers alike that Clearfield and Cooper are the brands consumers prefer.



Phillips Lancaster County Shredded Cheese In 2# or 5# bags

www.LancasterCountyCheese.com

Add Mustard to Increase Sales

Display mustard in your deli to increase your sales. Mustard is the perfect addition to cheese and deli meats. Phillips has carried the Beanies line of mustards and horseradish for

years. Now we're pleased to announce the addition of Miller's Mustard—Hot & Sweet and Miller's Mustard—Mild & Sweet. Miller's



Mustard—Hot & Sweet and Miller's Mustard—Mild & Sweet. Miller's



rest with a unique taste that is second to none. Wonderful as a dip with cheese, or as an excellent compliment to your favorite sandwich,



burger or barbeque item.



Sharp Cheddar & Port Wine Loaf



Old Fashioned Bulk Cold Pack Cheese

- Port Wine Loaf 5#
 - Sharp Loaf 5#
 - Real Cheese
 - Smooth, Creamy & Spreadable
 - Best Taste, Best Flavor
 - Full One Year Shelf Life
- 2/5# per case

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“YES, we carry deli meats!”

Turn to *Phillips* for all your deli meat needs. We proudly carry:

- PennDutch Lebanon Bologna
- PennDutch Sweet Bologna
- Hormel Honey Baked Ham
- Hormel Cooked Ham 10%
- Farmland Chopped Ham
- Marvel Turkey Ham
- Marvel Oven Roasted Turkey Breast
- Marvel Honey Smoked Turkey Breast
- Seltzer's Beef Sticks
- Seltzer's Smoke N Honey
- Weaver's Beef Sticks
- Weaver's Sweet Bologna
- Weaver's Turkey Sweet Bologna
- Farmland Virginia Ham
- ... and the other fine deli meats you need.

Visit us on the web:

www.LancasterCountyCheese.com



September Farm Cheese

*Artisan-style cheese, aged cheddars, hand waxed.
Made from fresh pasteurized milk on our award-winning dairy farm.*



Mild Cheddar



Medium Cheddar



Sharp Cheddar



Smoked Cheddar



Horseradish Cheddar



Chili Pepper Cheddar



Honey Jack



Pepperoni August Jack



Joy's Tomato Basil Jack



Jumpin Jack Jalapeno



Chives and Dill Jack



Garlic and Basil Jack



Robertson's Select
Extra Sharp Cheddar



Three Year Extra
Sharp Cheddar (Yellow)



Apple Cinnamon
Cheddar



Muffaletta Cheddar

September Farm Cheese is made on an award-winning Pennsylvania dairy farm, where Dave and Roberta Rotelle and their family take cheese making very seriously. September Farm is unique because the Rotelle family controls every aspect of cheese making. From the fields to the cows, from the milk to the cheese vat, the family's personal commitment to producing the highest quality dairy products is evident. Each batch of award-winning cheese is made following time proven traditions for the hand crafting, hand waxing, and aging of artisan-style cheeses.